

# 66th Annual AHCA National Convention

In conjunction with Texas A&M Beef Cattle Short Course  
August 7-9, 2017 College Station, TX

by John Ligo

Hey! Yes, you. You've been caught reading *The Bagpipe*. We know why, don't we? It's because you're interested in Highland cattle and cattle in general. You want to brush up on your cattle-keeping skills and see what other cattlemen are doing. *The Bagpipe* is great for that. But what if I let you in early on a little secret? What if I told you that *Bagpipe* readers and Highland cattlemen are invited to a gathering where there will be 20+ concurrent education sessions with over 50 hours of instruction on topics like: animal health, reproduction, handling, nutrition, selection, business, breeding, marketing, range and more including landowner issues and fencing. Better than you hoped for. Am I right?

This gathering will be held in College Station, Texas at the Texas A&M Beef Cattle Short Course August 7-9, 2017.

Wait! Don't go! There's more! Texas A&M has been holding the Beef Cattle Short Course for 75 years and is "Nationally and Internationally recognized

as the largest attended beef cattle educational program of this type in the world". There will be a trade show with more than 125 vendors from all aspects of the cattle industry. There will be more than 1400 participants from all over.

And now...Wait for it!...the price is very inexpensive. For a mere \$180 you get full access to the education sessions of your choice, full access to the premier trade show (my favorite), free networking with cattlemen of all stripes and colors and the famous Texas Aggie Prime Rib dinner. INCLUDED. Following the dinner, join your Highland Clansmen at the AHCA annual meeting. Hear scintillating committee reports and what promises to be a riveting financial report along with the new budget. Come and vote for those whom you want to represent you for a three-year term on the AHCA Board.

Registration includes 3 daily breakfasts, 2 lunch tickets, 1 Prime Rib Dinner ticket, 1 proceedings, trade show admittance, refreshments and access

to campus shuttle service. Transportation and hotel not included; reservations should be made separately. Sign up now at <http://beefcattleshortcourse.com/participant/>. Late fee charged after 7/1/17.

## HOTEL INFORMATION

Book by 7/15/17 to receive the group rate. Go to <http://beefcattleshortcourse.com/hotel-information/>.

### Hilton College Station

1-800-HILTONS (1-800-445-8667) or (979) 693-7500

### Best Western Premier Bryan College Station

(979) 731-5300 (Press 3)

### Cavalry Court

(844) 313-7337

### The George

(844) 599-3871

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## SAVE THE DATE!

Sunday, August 6 - AHCA Board of Directors' Meeting  
Monday, August 7 - AHCA Annual General Membership Meeting  
Tuesday, August 8 - AHCA Highland Social

63<sup>rd</sup> Annual Texas A&M Beef Cattle Short Course August 7-9, 2017

- AHCA National Convention held in conjunction with the BCSC
- 50+ hours of training on:
  - Current issues and technologies
  - Commercial and Purebred cattle
- 20+ sessions to choose from
- Live animal demonstrations
- CEU and BQA credits
- 120+ Trade Show exhibitors
- Famous Aggie Prime Rib Dinner

For more information contact us at:

(979) 945-6931  
extansc@camu.edu  
[beefcattleashortcourse.com](http://beefcattleashortcourse.com)

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